

Job Posting

Brand Experience Specialist - Full Time

Reports to: Mizuno Experience Center

Manager Atlanta, GA

Location: SunTrust Park

About Mizuno

It is the responsibility of every Mizuno USA teammate to champion our Mission and commitment to one another and athletes everywhere as they strive for ultimate achievement at every level of competition. Are you a competitor driven by overcoming extraordinary challenges? Are you motivated by being a critical team member versus a limited role player? Do you aspire to make a difference with a brand that strives to do more in the communities in which we serve?

If so, then Mizuno USA team is recruiting top draft picks and free agents to transform the challenger brand that is Mizuno! Let us know if you're game ready!

Summary

The Brand Experience Specialist maximizes the Experience Center's sales through effective selling, service and thorough product knowledge. By putting the guest at the center of all we do and exhibiting passion for the Mizuno Brand. This position creates a legendary experience that encourages the guest to establish a long relationship with our company. Additionally, individuals in this role contribute to the successful and efficient functioning of the Brand Experience Center through a collaborative effort.

Basic Qualifications

- High School Diploma or equivalent
- Previous experience in retail (preferably in the sporting goods industry)
- Must be available to work a flexible schedule that meets the needs of the business including but not limited to evenings, holidays and weekends
- Must be able to lift a minimum of 20 lbs.
- Must be able to stand for long periods of time

Other Qualifications

- Exceptional communication skills
- Confident and comfortable engaging guests to deliver a Mizuno Brand Experience
- Motivated to achieve great results due to your enthusiasm from interacting with guests and athletic products
- Golf Experience is a plus

Essential Duties and Responsibilities

To perform this job successfully, an individual must be able to perform each essential duty satisfactorily. The requirements listed below are representative of the knowledge, skill and/or ability required. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

- Contributes to a high energy, fast paced environment that provides guests with a memorable Mizuno Brand Experience
- Connects with guests by asking open-ended questions to assess guest needs and make appropriate suggestions
- Demonstrates strong product knowledge; keeps updated on new products
- Consistently treats all guests and teammates with respect and contributes to a positive work environment
- Takes a proactive role in maintaining the Mizuno brand standards in guest engagement, visual and housekeeping
- Performs cash wrap duties in an efficient and timely manner while maintaining a high level of guest service
- Participates in the processing of shipment, replenishment of the brand experience floor and additional operational tasks based on the needs of the business
- Promotes and maintains a safe working and shopping environment
- Ability to demonstrate strong guest focused engagement on and off the brand experience floor
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Mizuno USA, Inc. is an Equal Opportunity Employer: All qualified applicants will receive consideration for employment and will not be discriminated against based on their race, gender, disability, veteran status or other protected classification.

EOE M/F/D/V